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Exam : **PEGACPDC74V1**

Title : Certified Pega Decisioning
Consultant (CPDC) 74V1

Vendor : Pegasystems

Version : DEMO

NO.1 Through analysis of customer lifecycles, Next-Best-Action _____.

- A. anticipates retention issues
- B. provides future sales reports
- C. provides fulfillment services
- D. identifies global sales targets

Answer: A

NO.2 To implement an eligibility criteria you use a _____.

- A. Switch
- B. Segment
- C. Proposition Filter
- D. Eligibility

Answer: C

NO.3 What are the most important aspects taken into consideration when determining the Next-Best-Action?

- A. Market trends and customer satisfaction
- B. Product discounts and business profitability
- C. Network bandwidth and call duration
- D. Business objectives and customer needs

Answer: D

NO.4 The Adaptive Model instance is created when you _____.

- A. import an Adaptive Model definition rule
- B. create an Adaptive Model rule
- C. execute the strategy containing the Adaptive Model component
- D. configure an Adaptive Model decision component

Answer: C

NO.5 To define the relationship between Customer and Product Usage, you must create the Product Usage property in the _____.

- A. Product class
- B. Product Usage class
- C. Customer class
- D. Strategy Result class

Answer: B

NO.6 Which category contains the Set Property component?

- A. Enrichment category
- B. Data Import category
- C. Arbitration category
- D. Business Rules category

Answer: A

Reference:

<https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf> (80)

NO.7 To predict if a customer is likely to churn you use a model of type _____.

- A. decision tree
- B. switch
- C. champion challenger
- D. decision table

Answer: D

NO.8 Which decision component allows you to use a third-party Credit Risk Model 80% of the time and a Pega Credit Risk Model 20%?

- A. Switch
- B. Filter
- C. Adaptive Model
- D. Champion Challenger

Answer: C

NO.9 The outcome of a scoring model indicates the likely _____.

- A. write-off value of an arrears case
- B. response to an offer
- C. period in which a spare part has to be replaced
- D. claim value of a health insurance

Answer: B

NO.10 Which function is available when configuring the Group By component?

- A. Divide
- B. Average
- C. Multiply
- D. True if Some

Answer: B

Reference:

https://community.pegA.com/sites/default/files/help_v719/rule-/rule-decision-/rule-decisionstrategy/components/aggregation.htm